



**AVI-TECH ELECTRONICS LIMITED**  
19A Serangoon North Avenue 5 Singapore 554859  
Tel: (65) 6482 6168 Fax: (65) 6482 6123  
Website: <http://www.avi-tech.com.sg>

**FOR IMMEDIATE RELEASE**

## **Avi-Tech Verde Inc. penetrating the LED and HBLED lighting products and electronics systems market**

- **Total worldwide market for HBLEDs forecast to grow from US\$5 billion in 2008 to approximately US\$20 billion in 2014\***
- **Avi-Tech's energy efficient and renewable energy business to be given a boost**

**SINGAPORE – 3 JANUARY 2011** -- The Board of Directors of Avi-Tech Electronics Limited ("**Avi-Tech**") wishes to announce that its subsidiary, Avi-Tech Verde Inc. ("**ATVI**") is penetrating into the business of providing Light Emitting Diode ("**LED**") and high brightness LED ("**HBLED**") lighting products and systems for the Solid State Lighting ("**SSL**") market.

Leading AVTI into this market is former Managing Member of Verde Designs, LLC ("**Verde Designs**"), Mr. James Rhodes. Verde Designs, a company based in Tempe, Arizona, USA, is a leading US supplier of high quality SSL products used in the general lighting marketplace and specialises in custom lighting solutions using the lowest power consumption LED and HBLED lighting devices specific to the application. Verde Designs' LED power supplies technology, otherwise termed as "LED drivers", is unique as it is custom designed to fit customer needs, rather than forcing customers to use existing, sometimes non-fitting, LED drivers. Verde Designs' products range from simple LED drivers that simply turn on and off, to versions that are dimmable via multiple communication methods.

"ATVI's plan is to become a leading provider of innovative LED and HBLED lighting products and systems for the SSL market. Avi-Tech has ventured into the energy efficient and renewable energy market and has been working on several prototypes of LED products. We see the tremendous potential in this market with total worldwide market for HBLEDs forecast to grow from US\$5 billion in 2008 to approximately US\$20 billion in 2014\*. We believe that Avi-Tech's activities in this area will be given a substantial boost by leveraging on the expertise and industry knowledge of Verde Designs, with the appointment of Mr. Rhodes as AVTI's new CEO. ATVI will develop, supply and manufacture high quality and performance LED drivers under the current "Verde Design" brand." said Mr. EH Lim, CEO of Avi-Tech.

"I am very excited and look forward to taking on this task as CEO of AVTI and plan to lead AVTI in the development of new and innovative products for the LED/HBLED lighting market as well as to expand and market our technologies and products into the rapidly growing SSL marketplace." said Mr. Rhodes.

*\*Information obtained from LEDs Magazine, part of PennWell's Technology Group, Tulsa, OK. We have not conducted an independent review of this information nor verified the accuracy of the contents of the relevant information.*

> ends

*This release may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, and governmental and public policy changes. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events.*

#### **About Avi-Tech Electronics Limited (Co. Reg. No. 198105976)**

Incorporated in Singapore in 1981 and listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") in 2007, Avi-Tech Electronics Limited ("Avi-Tech") is one of the region's leading one-stop total Burn-In solutions providers to the semiconductor industry.

#### **Burn-in and related services**

- Static Burn-In, Dynamic Burn-In and Test During Burn-In ("TDBI") for semiconductor manufacturers
- Tape and reel service for customers who need their finished products to be delivered in a reel form

#### **Burn-in boards and boards-related products**

- Design, manufacture and assembly of Burn-In Boards for different types of Burn-In Systems

#### **Engineering services and equipment distribution**

- Full turnkey system integration services (built to design) and equipment manufacturing (design and build) services including parts procurement and fabrication, assembly and verification for various industries including life sciences
- Technical services such as field service and application support for all third party equipment distributed
- Equipment distribution including equipment and related products used in the semiconductor industry, in particular, third party Burn-In and test equipment

Headquartered in Singapore, we have production facilities in Singapore and overseas. Our Singapore production facilities supports the Burn-In of different semiconductor device types ranging from microprocessors, memories, micro-controllers, automotive control circuits and custom-made chips to the latest pin grid array and ball grid array.

We have established market presence in Singapore, Malaysia, Thailand, the Philippines, Taiwan, People's Republic of China ("PRC"), Japan, United States of America ("USA") and Europe.

In consonance with our commitment towards business excellence and Quality Assurance, we garnered the Singapore Quality Class award by SPRING Singapore in 1998, with renewals for this award in 2001, 2003 and 2005. We were also awarded the Enterprise 50 award by the Singapore Economic Development Board in 1999 (Ranking: 1st) and were conferred the prestigious Singapore Quality Award by the SQA Governing Council supported by SPRING Singapore in 2008. In addition, we have achieved ISO 9001, ISO 14001 and ISO 13485 certifications.

For more information, please visit <http://www.avi-tech.com.sg>

For media enquiries, please contact:

Lim Siew Yin, 29 Communications, Tel: +65 9858 4673, Fax: +65 6728 6029  
[siewyin@29communications.com.sg](mailto:siewyin@29communications.com.sg)

Angelina Pereira, 29 Communications, Tel: +65 9191 4756, Fax: +65 6728 6029  
[angiep@29communications.com.sg](mailto:angiep@29communications.com.sg)